

ORDER



WZZM 13

Orders
Order / Rev: 723409
Alt Order #: 06384170
Product Desc: RESTORE OUR FUTURE
Estimate: 2139
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/18/12 / 10/18/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Mentzer Media Services/ POL
Buying Contact:
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Restore Our Future
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	54	\$46,075.00	\$39,163.75
10/29/12	10/29/12	12	\$12,350.00	\$10,497.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	54	\$46,075.00	\$39,163.75	0.00
November 2012	12	\$12,350.00	\$10,497.50	0.00
Totals	66	\$58,425.00	\$49,661.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WZZM	10/23/12	10/26/12	M-F 6-7a M-F Morning News	CM	6-7a	- TWTF - -	:30	4	\$700.00	P-1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWTF - -			4		\$700.00		0.00				
E 2	WZZM	10/23/12	10/26/12	M-F 7-9a M-F Good Morning America	CM	7-9a	- TWTF - -	:30	8	\$750.00	P-1	0.00	NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWTF - -			8		\$750.00		0.00				
E 3	WZZM	10/23/12	10/26/12	M-F 12-1230p Noon News	CM	12-1230pm	- TWTF - -	:30	4	\$600.00	P-1	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWTF - -			4		\$600.00		0.00				
E 4	WZZM	10/23/12	10/26/12	M-F 5-530pm Judge Judy	CM	5-530p	- TWTF - -	:30	4	\$600.00	P-1	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWTF - -			4		\$600.00		0.00				
E 5	WZZM	10/23/12	10/26/12	M-F 530-6pm M-F News	CM	530-6p	- TWTF - -	:30	4	\$850.00	P-1	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWTF - -			4		\$850.00		0.00				
E 6	WZZM	10/23/12	10/26/12	M-F 6-630p M-F News	CM	6-630p	- TWTF - -	:30	4	\$1,500.00	P-1	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WZZM	10/23/12	10/26/12	M-F 6-630p M-F News	CM	6-630p	- TWTF - -	:30	4	\$1,500.00	P-1	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWTF - -			4		\$1,500.00		0.00				
E 7	WZZM	10/23/12	10/26/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	- TWTF - -	:30	8	\$600.00	P-1	0.00	NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWTF - -			8		\$600.00		0.00				
E 8	WZZM	10/23/12	10/28/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	- TWTF - S	:30	8	\$1,200.00	P-1	0.00	NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWTF - S			8		\$1,200.00		0.00				
E 9	WZZM	10/23/12	10/25/12	Nightline Nightline	CM	1135p-1202a	- TWT - - -	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWT - - -			3		\$1,000.00		0.00				
E 10	WZZM	10/23/12	10/23/12	Tue Prime Dancing w/the Stars	CM	8-9p (7:58 PM-9:00 PM)	- T - - - -	:30	1	\$2,100.00	P-1	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- T - - - -			1		\$2,100.00		0.00				
E 11	WZZM	10/26/12	10/26/12	Fri Prime C 20/20	CM	10-11p	- - - - F - -	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- - - - F - -			1		\$1,000.00		0.00				
E 12	WZZM	10/27/12	10/27/12	Sa 8-9a Sa Good Morning America	CM	8-9a	- - - - - S -	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- - - - - S -			1		\$400.00		0.00				
E 13	WZZM	10/28/12	10/28/12	Su 8-9a Su Good Morning America	CM	8-9a	- - - - - S	:30	1	\$325.00	P-1	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- - - - - S			1		\$325.00		0.00				
E 14	WZZM	10/28/12	10/28/12	This Week This Week	CM	10-11a	- - - - - S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- - - - - S			1		\$400.00		0.00				
E 15	WZZM	10/28/12	10/28/12	Sun Early News Sun Early News	CM	Sun 6-630p (5:58 PM-6:30 PM)	- - - - - S	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- - - - - S			1		\$850.00		0.00				
E 16	WZZM	10/28/12	10/28/12	Sun Early News Sun Early News	CM	Sun 630-7p (6:30 PM-7:00 PM)	- - - - - S	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- - - - - S			1		\$600.00		0.00				
E 17	WZZM	10/29/12	10/29/12	M-F 6-7a M-F Morning News	CM	6-7a	M - - - - -	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M - - - - -			1		\$700.00		0.00				
E 18	WZZM	10/29/12	10/29/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M - - - - -	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M - - - - -			2		\$750.00		0.00				
E 19	WZZM	10/29/12	10/29/12	M-F 12-1230p Noon News	CM	12-1230pm	M - - - - -	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M - - - - -			1		\$600.00		0.00				
E 20	WZZM	10/29/12	10/29/12	M-F 5-530pm Judge Judy	CM	5-530p	M - - - - -	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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E 20	WZZM	10/29/12	10/29/12	M-F 5-530pm Judge Judy	CM	5-530p	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	M-----		1			\$600.00		0.00				
E 21	WZZM	10/29/12	10/29/12	M-F 530-6pm M-F News	CM	530-6p	M-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	M-----		1			\$850.00		0.00				
E 22	WZZM	10/29/12	10/29/12	M-F 6-630p M-F News	CM	6-630p	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	M-----		1			\$1,500.00		0.00				
E 23	WZZM	10/29/12	10/29/12	M-F 730-8p Insider	CM	730-8p	M-----	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	M-----		2			\$600.00		0.00				
E 24	WZZM	10/29/12	10/29/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	M-----		1			\$1,200.00		0.00				
E 25	WZZM	10/29/12	10/29/12	Mon Prime Other Dancing With The Stars	CM	8-10p	M-----	:30	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	M-----		1			\$3,200.00		0.00				
E 26	WZZM	10/29/12	10/29/12	Nightline Nightline	CM	1135p-1202a	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	M-----		1			\$1,000.00		0.00				
Totals													66	\$58,425.00	